

InheritanceOfHope.org

# Press Kit

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"I have discovered that my cancer is a blessing, allowing me the time and opportunity not only to strengthen my faith and my relationship with my family, but also to use my experiences to help other families with children learn to cope with the challenges of a terminal illness."

-Kristen Milligan, Co-Founder



MISSION | To inspire hope in young families facing the loss of a parent.

OUR STORY | The Inheritance of Hope story began with one young family facing a parent's terminal illness – a mom and dad with young children looking for resources for their entire family as they all navigated the mom's illness. Surprisingly, there were none. They decided to create resources for their family and share them with others.

In 2007, Deric and Kristen Milligan launched IoH with the mission to inspire hope in young families facing the loss of a parent, and the brand has grown to serve families



#### throughout the U.S.

WHAT WE DO | Inheritance of Hope is a hope-filled community of care that serves families in 3 life-changing ways:

<u>ONLINE</u>: Hope@Home<sup>™</sup> Weekend, memory-making event where your family can connect with other families who "get it" -- all from the comfort of home

<u>ON-SITE</u>: Legacy Retreats®, destination experience where families create lifelong memories and receive the tools to navigate the challenges of terminal illness

Hope Hubs<sup>™</sup>, monthly groups that meet face-to-face where families facing the loss of a parent (both preand post-loss) can meet in their local area

<u>ON-GOING</u>: Hope@Home<sup>™</sup> Groups, monthly groups for all ages to gain resources and connect in community with people who understand their situation



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# Fact Sheet

## WHAT WE DO

inspirehmpe in young families facing the loss of a parent



1 in 20 children will suffer the loss of a parent before age 16. The need is great, and Inheritance of Hope is a hope-filled community of care that uniquely serves these children and their families.

Unique Mission Inheritance of Hope is the only charity that serves these families in this way.

## LEADERSHIP

Board of Directors

Deric Milligan | Co-Founder & Chairman Dan Barcus | Vice President, Digital Marketing & Integrated Marketing, GAF Richard Birney | Senior Advisor, Spurrier Capital Partners & Genesis Venture Capital Kim Bohannon | Chief Innovation Officer, Tennessee Credit Union League Dr. O.P. Cooper | Assistant Professor of Media and Technology (retired), University of W. Georgia Eric Dewey | Senior Delivery Director, NTT Data Dr. Dan Dix | Senior Director of Formulation Development (retired), Regeneron Pharmaceuticals Tony Reid | Senior Vice President (retired), IT, Marriott International Mark Shaw | CEO, Shaw Entertainment

Leadership Team

Aaron Hedges | Chief Executive Officer Eric Miller | Marketing & Communications Director Betsy Ogren | Program Director Jill Thompson | Resources Director



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# Programming

### SERVING FAMILIES IN 3 LIFE-CHANGING WAYS:

#### <u>Hope@Home</u><sup>™</sup><u>Weekends</u>

ONLINE

memory-making weekend where families across the country can connect with other families who understand their situation -- all from the comfort of home



## ON-SITE

#### Legacy Retreats®

destination experience where families create lifelong memories and receive the tools to navigate the challenges of terminal illness



#### <u>Hope Hubs</u>™

monthly groups that meet face-to-face where families facing the loss of a parent (both pre- and post-loss) can meet in their local area



#### <u>Hope@Home</u><sup>™</sup> <u>Groups</u> and more

weekly groups for all ages to gain resources and connect in community with people who "get it"







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## Noteworthy

1 in 20 children will suffer the loss of a parent before age 16. Inheritance of Hope uniquely serves these children and their families.

Every day, 562 children in the U.S. lose a parent to terminal illness.

Since August 2008, families from across the U.S. have experienced a life-changing Legacy Retreat®, a destination experience where families create lifelong memories and receive the tools to navigate the challenges of terminal illness. Past retreat locations include Florida, New York, California, Colorado, and North Carolina.

In 2020, Inheritance of Hope hosted its first Hope@Home<sup>™</sup> Weekend, a memory-making weekend where families facing terminal illness can connect with other families who "get it" -- all from the comfort of home. The same year, Hope@Home<sup>™</sup> Groups were developed, monthly groups for all ages to gain resources and connect in community with people who understand their situation.

In 2021, Hope Hubs<sup>™</sup> were introduced, monthly groups that meet face-to-face where families facing the loss of a parent (both pre- and post-loss) can meet in their local area.

Since 2018, Inheritance of Hope has partnered with international fashion designer and philanthropist Kendra Scott to present a Legacy Retreat® in Orlando.

Since 2020, department store Dillard's has partnered to impact Inheritance of Hope families, including the presenting sponsor of a Hope@Home™ Weekend in February 2021.

Inheritance of Hope has been recognized as a "Top-Rated Nonprofit" by GreatNonprofits.org since 2011.

Inheritance of Hope has been recognized as "Top 10 Children's Charity in North America" by Theravive, a network of licensed therapists and psychologists.

The National Ethnic Coalition of Organizations (NECO) presented the 29th annual Ellis Island Medals of Honor ceremony on Ellis Island in New York City. Inheritance of Hope Co-Founder Deric Milligan, was honored as a 2015 recipient for his Inheritance of Hope vision.

In 2016, Co-Founder Deric Milligan, was recognized by "the one hundred," an organization by the Mass General Cancer Center that recognizes 100 everyday amazing groups and individuals who are changing how cancer is fought.

Inheritance of Hope welcomes families of all faiths and backgrounds while serving under the core beliefs of the Christian faith.



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# **Contact Sheet**

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### JOIN US

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# In Their Own Words...

"Inheritance of Hope provides expert love and care for families battling a parent's life-threatening illness." - Gary Chapman, Ph.D., Author of The Five Love Languages



"This was one of the <u>best weeks of our life</u>! We will be <u>forever grateful</u> for the memories created. My three children will forever have the keepsakes of this retreat and know that no matter what happens with their dad's health, they are loved by so many people and are a part of a legacy bigger than themselves!"

"What an experience!!! Honestly, hands down, the <u>BEST</u> <u>experience of my life</u>...I feel so much more at peace than I was before. IoH gave us so incredibly much more than a "vacation." They gave us connections to others...They gave us tools and ideas for things we can do now to keep us connected to our families long after we're gone."





"There are <u>no words to describe</u> it [the Legacy Retreat®]! It still feels like it was all a dream!"

### "One of the best experiences in my life!"

"Hope@Home™ Groups are awesome. This is an amazing product offering. I didn't realize how badly I needed that connection to others that are struggling with the same thing. Thank you!"



"I am grateful for Inheritance of Hope because there are a lot of people out there without a support system.

And y'all are a support system. I need you."



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# Boilerplate

For more information, contact Anna Conti 770.746.6733 Anna@InheritanceOfHope.org

### INHERITANCE OF HOPE PRESS RELEASE BOILERPLATE

FOR IMMEDIATE RELEASE

<u>Atlanta, GA</u> - The Inheritance of Hope story began with one young family facing a parent's terminal illness – a mom and dad with young children looking for resources for their entire family as they all navigated the mom's illness. Surprisingly, there were none. They decided to create resources for their family and share them with others.

In 2007, Deric and Kristen Milligan launched the 501(c)(3) charity with the mission to inspire hope in young families facing the loss of a parent, and the brand has grown to serve families throughout the U.S.

Today's programming includes, online, on-site, and on-going offerings for every member of the family. Inheritance of Hope is a hope-filled community of care who believes that "Every Family Deserves a Legacy."™

"Our goal is to provide families with an experience that they will remember forever," said Deric Milligan, Co-Founder of Inheritance of Hope. "Seeing the direct impact of Inheritance of Hope on me and my children in the wake of losing Kristen has been very affirming. I can clearly see the importance of the work we're doing on a daily basis."

Learn more at InheritanceOfHope.org.

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